

Grand Rapids Comic-Con Spring Fling

Kalamazoo Co. Expo Center | April 14-16, 2023

West Michigan Convention Ventures LLC
2256 20th Str. Hopkins, MI 49328



616-281-5930 vending@grcomiccon.com www.grcomiccon.com

Dealer Information, Rules and Guidelines

- **Dealer Set Up:** Thursday April 13 from 1:00 to 9:00 pm and Friday, April 14 from 6:00 am until 11:00 am (times are subject to change).
- **Dealer Hours:** Friday: April 14 from Noon until 7:00 pm; Saturday: April 15 from 10:00 am until 7:00 pm; and Sunday: April 16 from 10:00 am until 5:00 pm (times are subject to change).
- All vendor spaces are 10 feet deep by 10 feet wide and include one 8x2.5-foot table, two chairs, and pipe and drape. If you need extra tables, we suggest bringing your own or you can order them through the TBA Venue.
- **Booth fee includes:** two vendor badges per booth. Extra vendor badges are available at \$45.00 each.
- Extra tables, electrical outlets, wireless and hard lined internet service, carpeting, landline telephone service, etc. can be ordered through the TBA Venue here: [TBA](#) West Michigan Convention Ventures LLC does not offer these services and they must be ordered through the TBA Venue.
- **Dealers selling any food/beverage items designed to be eaten onsite may be charged a 30% commission by the Kalamazoo Co. Expo Center. All food/beverages must have prior approval. Please ask if you have questions!**
- Dealers' display will not extend beyond the boundaries of the space that is paid for and provided, or into the aisle ways in front of his/her booth space.
- Dealer agrees to keep his/her area clean and is responsible for any damage he/she may cause to the TBA Venue.
- Dealer will not sublet space to another dealer. Dealers may share space but each vendor must apply separately.
- West Michigan Convention Ventures accepts no responsibility for any merchandise sold at the show. Responsibility for the merchandise and the legalities of selling, and/or necessary rights required to sell any merchandise rests solely in the hands of the dealer.
- The Grand Rapids Comic-Con is a family friendly event and requires that **no X-rated materials be sold at the show in any form.** This includes printed and electronic media such as magazines, pictures, DVD/Blu-rays, figurines or any other item deemed pornographic or sexist by the promoters.
- The Grand Rapids Comic-Con will also not allow the sale of any memorabilia surrounding X-rated films or Hentai. This includes pictures, posters, action figures, statues, original artwork, tote bags, or any other memorabilia about the adult film industry, even if the item itself is not X-rated.
- The Grand Rapids Comic-Con is a family-friendly event, so **displays that are overtly sexual or violent material will not be allowed.**
- Any form of bootleg or self-pressed DVD, VHS, or Blu-Ray releases are not allowed unless the seller has express written permission from the copyright owner. Used product produced by the original manufacturer is acceptable.
- **Any form of bootleg memorabilia** such as posters, lobby cards, photographs, action figures, statues, or any form or illegally manufactured materials or items not licensed by the copyright owners are **not permitted.** Vendors found selling these items will be escorted from the show by local law enforcement and subjected to federal prosecution. No refunds will be given.
- Dealer agrees not to break down his/her table and/or display before the conclusion of the show without permission of the promoters. If you choose to break down before the conclusion of the show without permission, you will not be allowed back at future events.

- **There will be no smoking in the building and all dealers must comply with state smoking, fire and safety laws. *This includes e-cigarettes and vaping.***
- Dealer is responsible for all taxes and licenses required by the state of Michigan. **Concessionaire's Sales Tax Return and Payment form will be in your packet at check in.**
- West Michigan Convention Ventures and the Kalamazoo Co. Expo Center will not be held responsible for any injury to any show dealers, or any loss or damage to any exhibitor's property from any cause whatsoever while that property is in transit to/from/while at the Kalamazoo Co. Expo Center.
- West Michigan Convention Ventures and the Kalamazoo Co. Expo Center are not to be held responsible for theft, damage, or destruction of any kind from show attendees and other vendors. Vendors are required to insure their own property.
- The dealer realizes that guests and events scheduled are subject to changes and/or cancellation.
- Dealer understands that once dealer space is paid for, **no money will be refunded if the dealer is unable to attend the show.** Dealer also understands that West Michigan Convention Ventures has the right to resell or reassign tables that have not been claimed by 12 pm on Friday, day of show.
- Certain space may be requested, but dealer understands that all booths will be assigned on a first paid, first placed basis. Promoter reserves the right to move vendors within the assigned vending space when necessary to applicable places (for example, from one corner space to another corner space, etc.).
- Although requests can be made, no space next to a guest, attraction or another vendor is guaranteed and vendor understands that last minute changes do happen.
- **No dealer space reservations will be confirmed without returning this form and payment in full.**
- Any disputes that need to be settled in a courtroom will be done so in a court in Kent County, Michigan.
- There is a charge for parking as determined by the Kalamazoo Co. Expo Center. We have absolutely no control over parking prices. **Parking and associated costs are vendor's responsibility. This includes load in and load out (Thursday load in parking is free of charge).**
- No balloons of any kind are allowed.
- **Anyone selling swords, realistic replicas of guns or any other metal weapon must follow these rules:**
 - *You may not sell to anyone under the age of 18 and you must card purchasers.*
 - *All weapons sold must be in sealed boxes.*
 - *All purchasers must be told to take the box to their vehicle and that if they open it on TBA Venue premises it will be confiscated and not returned. A sign should also be posted in your booth space.*
 - *All dealers selling swords, weapons, etc. must provide a copy of proof of insurance.*
- ***Selling illegal/bootleg swords is not allowed and subject to prosecution.***
- The exhibition and/or sale of live animals at event or during show hours is prohibited.
- Non-popular culture businesses may be considered on a case-by-case basis.
- Submitting the filled-out form is considered to be the signature agreeing to this entire contract, whether or not the vendor's signature is present.
- **Sponsoring a celebrity or guest:** Any Hollywood, comic book, literary, or YouTube guest making a personal appearance in a vending booth must be approved by the Grand Rapids Comic-Con's management at least 60 days in advance.
 - The Grand Rapids Comic-Con does have the right of refusal for any celebrity appearance for any reason whatsoever.
 - "Guest" is defined as any personality signing autographs or distributing materials, whether for free or for a fee, related to their own personal career.



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VENDOR APPLICATION & CONTRACT

I hereby agree to the above terms:

	Date:
Signature of Vendor	Phone number:
Printed Name	Booth Name/DBA
Company Name	City
Address	State Zip
Email Address	
Web Address (to be listed on Grand Rapids Comic-Con website)	
What are you selling? (Example: Comics, DVDs, Action Figures, Clothing, etc.)	

Note: Each 10x10 foot space comes with one 8x2.5-foot table, two chairs, and pipe and drape and two (2) vendor passes.

Inline booth does not include wall booth. Prices below include all applicable taxes and fees. Discount for 3+ booths

- _____ Inline Booth (10x10 foot space) @ \$350each
 - _____ Inline **Wall** booth (10x10 foot space) @ \$400 booth
 - _____ Corner booth (10x10 foot space) @ \$400 per booth
 - _____ Two-Corner Endcap (10x20 foot space) @ \$800
 - _____ Three Inline booths @ \$945/ \$990 with one corner
 - _____ Three Inline **Wall** booths (10x30 foot space) @ \$1080
 - _____ Four Inline booths bulk special @ \$1260 / \$1305 w/ one corner \$1350 w/ two corners
 - _____ Five Inline booth bulk special (10'x50') \$1575 / \$1620 with one corner
 - _____ Extra vendor badges @ \$45.00/each
- TOTAL:** _____

Vendors will be sent an invoice via PayPal. Make checks payable to West Michigan Convention Ventures 2256 20th Street Hopkins, MI 49328. Keep a copy of this contract and payment for your records and bring a copy to the event.

Booths are NOT confirmed until paid in full. Payment in full is due upon receipt of invoice.

Place any special requests here (booth numbers, etc) and we will do our best to accommodate you:

