

Grand Rapids Comic-Con Summer Bash* at DeltaPlex Arena August 13–15, 2021



West Michigan Convention Ventures LLC
2256 20th Str. Hopkins, MI 49328
616-281-5930 vending@grcomiccon.com
www.grcomiccon.com

Dealer Information, Rules and Guidelines

- **Dealer Set Up:** Thursday, August 12 from 1:00 to 9:00 pm and Friday, August 13 from 6:00 am until 11:00 am (times are subject to change).
- **Dealer Hours:** Friday: August 13 from Noon until 8:00 pm; Saturday: August 14 from 10:00 am until 7:00 pm; and Sunday: August 15 from 10:00 am until 5:00 pm (times are subject to change).
- All vendor spaces are 10 feet deep by 10 feet wide and include one 8x2.5-foot table, two chairs, and pipe and drape. If you need extra tables, we suggest bringing your own or you can order them through the DeltaPlex Arena.
- Booth fee includes two vendor badges per booth. Extra vendor badges are available at \$45.00 each.
- Extra tables, electrical outlets, wireless and hard lined internet service, carpeting, landline telephone service, etc. can be ordered through the DeltaPlex Arena here: <https://deltaplex.com/service-order-forms/>. West Michigan Convention Ventures LLC does not offer these services and they must be ordered through the DeltaPlex Arena.
- **Dealers selling any food/beverage items designed to be eaten onsite will be charged a 30% commission by the DeltaPlex. Beverages must be sold warm. All food/beverages must have prior approval. Please ask if you have questions!**
- **Cancellation Policy:** Since we are still dealing with the end results of COVID-19, we know that there is a very real possibility that the August 13-15, 2021 Grand Rapids Comic-Con "Summer Bash" date may be delayed or even postponed in 2021. Because of this, we will be implementing the following cancellation policy in case this happens:
 - If the DeltaPlex moves the date into a date that falls on the 2021 calendar then your contract will be automatically moved to that date;
 - If your business cannot attend that date then you can either move your contract to the November 12-14, 2021 dates at the DeVos Place with the financial difference between the contracts due by June 1 OR move your contract to the unannounced 2022 spring dates at the DeltaPlex without any additional financial costs; and
 - We will not be issuing any financial refunds if the August 13-15, 2021 dates get delayed or postponed. If you absolutely cannot attend any of the 2021 dates then refunds can be issued after December 1, 2021.
- Dealers display will not extend beyond the boundaries of the space that is paid for and provided, or into the aisle ways in front of his/her booth space.
- Dealer agrees to keep his/her area clean and is responsible for any damage he/she may cause to the DeltaPlex Arena.
- Dealer will not sublet space to another dealer. Dealers may share space but each vendor must apply separately.
- West Michigan Convention Ventures accepts no responsibility for any merchandise sold at the show. Responsibility for the merchandise and the legalities of selling, and/or necessary rights required to sell any merchandise rests solely in the hands of the dealer.

- The Grand Rapids Comic-Con is a family friendly event and requires that **no X-rated materials be sold at the show in any form**. This includes printed and electronic media such as magazines, pictures, DVD/Blu-rays, figurines or any other item deemed pornographic or sexist by the promoters. The Grand Rapids Comic-Con will also not allow the sale of any memorabilia surrounding X-rated films or Hentai. This includes pictures, posters, action figures, statues, original artwork, tote bags, or any other memorabilia about the adult film industry, even if the item itself is not X-rated.
- The Grand Rapids Comic-Con is a family-friendly event, so **displays that are overtly sexual or violent material will not be allowed**.
- Any form of bootleg or self-pressed DVD, VHS, or Blu-Ray releases are not allowed unless the seller has express written permission from the copyright owner. Used product produced by the original manufacturer is acceptable.
- **Any form of bootleg memorabilia** such as posters, lobby cards, photographs, action figures, statues, or any form or illegally manufactured materials or items not licensed by the copyright owners are **not permitted**. Vendors found selling these items will be escorted from the show by local law enforcement and subjected to federal prosecution. No refunds will be given.
- Dealer agrees not to break down his/her table and/or display before the conclusion of the show without permission of the promoters. If you choose to break down before the conclusion of the show without permission, you will not be allowed back at future events.
- **There will be no smoking in the building and all dealers must comply with state smoking, fire and safety laws. This includes e-cigarettes and vaping.**
- Dealer is responsible for all taxes and licenses required by the state of Michigan. **Concessionaire's Sales Tax Return and Payment form will be in your packet at check in.**
- West Michigan Convention Ventures and the DeltaPlex Arena will not be held responsible for any injury to any show dealers, or any loss or damage to any exhibitor's property from any cause whatsoever while that property is in transit to/from/while at the DeltaPlex Arena in Walker, Michigan.
- West Michigan Convention Ventures and the DeltaPlex Arena are not to be held responsible for theft, damage, or destruction of any kind from show attendees and other vendors. Vendors are required to insure their own property.
- The dealer realizes that guests and events scheduled are subject to changes and/or cancellation.
- Dealer understands that once dealer space is paid for, **no money will be refunded if the dealer is unable to attend the show**. Dealer also understands that West Michigan Convention Ventures has the right to resell or reassign tables that have not been claimed by 12 pm on Friday, August 13.
- Certain space may be requested, but dealer understands that all booths will be assigned on a first paid, first placed basis. Promoter reserves the right to move vendors within the assigned vending space when necessary to applicable places (for example, from one corner space to another corner space, etc.).
- Although requests can be made, no space next to a guest, attraction or another vendor is guaranteed and vendor understands that last minute changes do happen.
- **No dealer space reservations will be confirmed without returning this form and payment in full.**
- Any disputes that need to be settled in a courtroom will be done so in a court in Kent County, Michigan.
- There is a charge for parking as determined by the DeltaPlex Arena. We have absolutely no control over parking prices. **Parking and associated costs are vendor's responsibility. This includes load in and load out (Thursday load in parking is free of charge).**
- No balloons of any kind are allowed.
- Anyone selling swords, realistic replicas of guns or any other metal weapon must follow these rules:

- You may not sell to anyone under the age of 18 and you must card purchasers.
- All weapons sold must be in sealed boxes.
- All purchasers must be told to take the box to their vehicle and that if they open it on DeVos Hall premises it will be confiscated and not returned. A sign should also be posted in your booth space.
- All dealers selling swords, weapons, etc. must provide a copy of proof of insurance.
- **Selling illegal/bootleg swords is not allowed and subject to prosecution.**
- The exhibition and/or sale of live animals at event or during show hours is prohibited.
- Non-popular culture businesses may be considered on a case by case basis.
- Submitting the filled-out form is considered to be the signature agreeing to this entire contract, whether or not the vendor's signature is present.



Vendor Application: Grand Rapids Comic-Con Summer Bash August 13-15, 2021
At the DeltaPlex Arena

I hereby agree to the above terms:

Signature of Vendor Date
Printed Name Phone Number
Company Name
Address City
Email Address State Zip
Web Address to list on Grand Rapids Comic-Con Website

What are you selling? (Comics, DVDs, Action Figures, Clothing, etc.)

Note: Each 10x10 foot space comes with one 8x2.5-foot table, two chairs, and pipe and drape.

- Inline Booth (10x10 foot space) @ \$300 each
Corner booth (10x10 foot space) @ \$350 per booth
Wall booth (10x10 foot space) @ \$350 per booth
Two-Corner Endcap (10x20 foot space) @ \$700
Three Inline booths bulk special (10x30 foot space) @ \$800 / \$850 with one corner
Four Inline booths bulk special (10x40 or 20x20 foot space) @ \$1080 / \$1125 with one corner / \$1170 with 2 corners
Six Inline booth bulk special (10x60 or 30x30 foot space) \$1650 with one corner / \$1700 with two corners
Extra vendor badges @ \$45.00/each. Each booth includes 2 vendor badges.

TOTAL

Vendors will be sent an invoice via PayPal. Check made payable to "West Michigan Convention Ventures" to 2256 20th Str., Hopkins, MI 49328. Note: For PayPal/Square/credit card payments there will be an added 3% processing fee, an invoice will be sent to you. Keep a copy of this contract and payment for your records and bring a copy to the event. Booths are NOT confirmed until paid in full. Payment in full is due upon receipt of invoice.

Place any special requests here (booth numbers, etc) and we will do our best to accommodate you:

Blank lines for special requests