



April 9-11, 2021

The DeltaPlex

Grand Rapids, Michigan

www.grcomiccon.com

OFFICIAL SPONSORSHIP KIT

West Michigan Convention Ventures LLC

2256 20th St. Hopkins, MI 49328

Anicia Capozzoli, Sales Manager | 616-540-3998 | anicia@grcomiccon.com

GRCC Spring Fling Sponsorship Levels

Presenting Sponsor

\$15,000

- Booth Space in the Main Lobby of Convention Center
 - Corporate logo prominently displayed on main stage
 - Corporate banners displayed from Scoreboard in Main Arena and Exhibitor areas
 - Corporate name added to Main Stage title
 - 40 3-day passes to event
 - 4 Tickets to the VIP Party
 - Corporate logo/design on one side of Event Bags
 - Full two-page color ad in the Event Program
 - Digital Banner ad on Jumbotron at event
 - Digital Banner ad with link on website
 - Corporate recognition on TV Commercials (based on media deadlines)
 - Corporate logo added to Billboards, Promotional Postcards and Event Posters (based on deadlines)
 - Recognition in press releases and Media Promotions (based on deadlines)
 - Recognition in Event Program, social media and on website
 - Floor Graphics with your message placed in predetermined areas
- (Additional requests can be submitted for approval)

Celebrity Sponsor

\$3,500

- Corporate banner displayed in Main Arena area at event
- 8 3-day passes to event
- Half page color ad in the Event Program (discounts available for larger ad)
- Digital Banner ad on Jumbotron at event
- Digital Banner ad with link on website
- Recognition in the Event Program and website

Exhibitor Sponsor

\$2,500

- Corporate banner displayed in Exhibitor Hall at event
- 6 3-day passes to event
- Half page color ad in the Event Program (discounts available for larger ad)
- Digital Banner ad on Jumbotron at event
- Digital Banner ad with link on website
- Recognition in the Event Program and website

Costume Contest Sponsor

\$2,000

- Recognized on social media and at event as a sponsor for all scheduled costume contests
- 4 3-day passes to event
- Half page color ad in the Event Program (discounts available for larger ad)
- Digital Banner ad on Jumbotron at event
- Digital Banner ad with link on website
- Recognition in the Event Program and website
- Opportunity to present a special award, prize, or package provided by the sponsor to all winners

Gaming Area Sponsor

\$1,500

- Corporate banner displayed in Gaming Area
- 2 3-day passes to event
- Quarter page color ad in the Event Program (discounts available for larger ad)
- Recognition in the Event Program and website
- Digital Banner ad on website

Main Lobby Sponsor

\$1,500

- Booth Space in the Main Lobby or Concourse of Convention Center
 - Half page color ad in the Event Program (discounts available for larger ad)
 - Digital Banner ad with link on website
- (these spots are limited and require approval by management)

Promotional Special

\$1,000

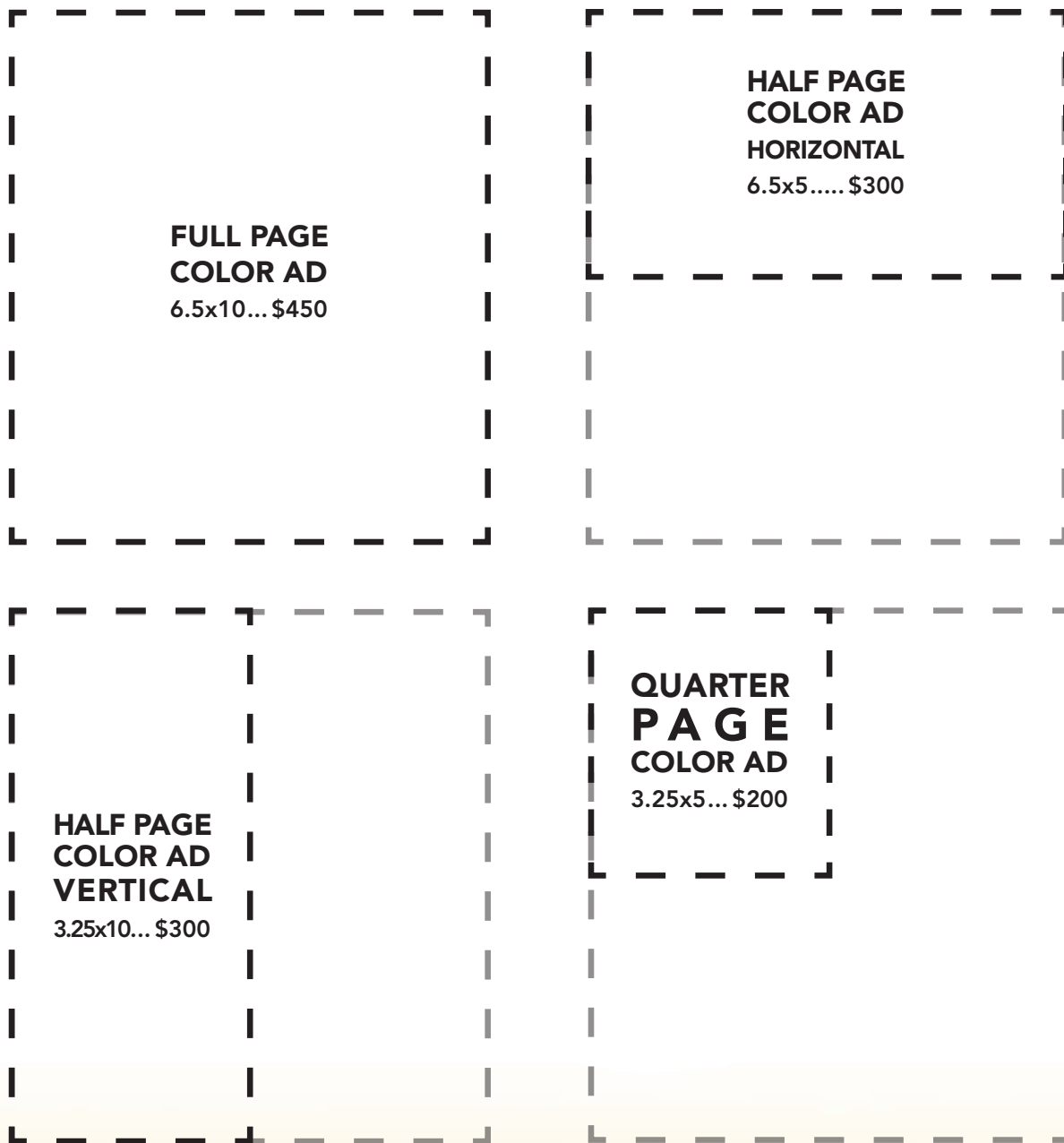
- Display your 2x3 Corporate Banner at the event
- Choose either a Half Page Ad in the Event Program or a Digital Ad on our website (this option is for promotional purpose only; no sponsor recognition received)

Specialty sponsorships can be created to specifically cater to your business!
Please contact us for a quote.

Advertising Options:

- Stadium Seating Large Ad Display Call for pricing
- Jumbotron Ad \$500
Ad displayed in rotation on digital screen at event

Event Program Ads



For more information on these opportunities, please contact:
Anicia Capozzoli, Community Relations Coordinator at 616.540.3998 or anicia@grcomiccon.com