



**West Michigan Convention Ventures LLC
2256 20th St., Hopkins, MI 49328
616-281-5930 mark@grcomiccon.com
www.grcomiccon.com**

Artist Alley Application

Business Name

Artist Name

Address

City

State

ZIP

Email Address

Web Address

Social Networking Address

Phone Number

I hereby agree to the terms as written in the attached contract.

Signature of applicant

Application Process

The Grand Rapids Comic-Con will be running a juried Artist Alley. To apply, email this application as a pdf or jpeg to artist.grcomiccon@gmail.com with the words "Artist Alley application" in the subject line with the following information (should be seven separate attachments):

- Three examples of your original work in a jpeg format that we would have permission to use to promote your appearance. If you are a writer please include the cover art for your project(s) and a pdf of the completed written project;
- A photograph of your booth so we can see your normal set-up. If this would be your first show then an artistic interpretation would be fine;
- A headshot photo of you that we would have permission to use for press releases;
- Links to your website and/or portfolio (Tumblr, Deviant Art, Wordpress, etc.); and
- A two paragraph biography about yourself and your work in a Word document.

Artist Alley is designed for individual artists only, and booths may not be shared with anybody. All 2-D and 3-D art will be considered. All art must be exclusive creations of the artist. Commercial merchandise such as T-shirts, buttons, etc. are acceptable for sale, but the artwork used on the product must be the 100% exclusive creations of the artist.

The Grand Rapids Comic-Con is a family-friendly event and all art displayed and sold must be PG-13 or cleaner. Artists who overtly violent and/or sexual/sensual materials will not be considered for Artist Alley, and artists who bring overtly violent and/or sexual/sensual materials to sell at the show who happen to get through the application process will be escorted from the property with no refund of their booth fee as this will be considered a breach of contract. Strategic/artistic nudes are considered to be overtly sexual/sensual materials.

Applications will be accepted starting at 12:01 am on Monday, February 18, 2019. There will be a total of fifty (50) artists accepted as we want to keep the quality as high as possible. ***We will stop accepting applications at midnight the night of February 21, 2019,*** and we will contact all accepted Artist Alley participants before March 15. You will then have until April 15, 2019, to pay the \$135 fee for your space. If you do not pay the booth fee by April 15 we will then pass your application on to the alternate list.

Each Artist Alley booth will have a 6x2 foot table and two chairs. The total floor space for each Artist Alley booth will be six feet wide by six feet deep. Multiple tables are not available for Artist Alley candidates. No money is needed up front with this application. Incomplete applications will not be considered, and ***no applications turned in on a ZIP drive will be considered.*** No applications will be accepted through snail mail. If you have any questions please email Mark Hodges at mark@grcomiccon.com before applying.

Dealer Information, Rules and Guidelines

1. **Dealer Set Up:** Thursday, November 7 from 1 to 9 pm and Friday, November 8 from 8 am until 1 pm.
2. **Dealer Hours:** Friday, November 8 from 2 pm until 8 pm; Saturday, November 9 from 10 am until 7 pm; and Sunday, November 10 from 10 am until 5 pm.
3. All Artist Alley spaces are 6 feet deep by 6 feet wide and include one 6x2 foot table and two chairs.
4. Booth fee includes two tickets (vendor badges); extra tickets are available at \$50 each if artist wishes to purchase separately.

5. Electrical outlets, wireless and hard lined internet service, carpeting, landline telephone service, extra tables/chairs, and other needs can be ordered through the DeVos Place here: <https://devosplace.org/exhibitor-forms> . West Michigan Convention Ventures LLC does not offer these services and they must be ordered through the DeVos Place.

6. Artist Alley applicants understand that the Artist Alley at the Grand Rapids Comic-Con is a juried Artist Alley and that space is not guaranteed until the application is approved and you have paid your \$135 booth fee before April 15, 2019.

7. Artist displays will not extend beyond the boundaries of the space that is paid for and provided, or into the aisle ways in front of his/hers tables.

8. Artist agrees to keep his/her area clean and is responsible for any damage he/she may cause to the DeVos Place or Art Craft property.

9. Artists are not allowed to share, sell, or sublet their space to any vendor or artist, and everything being sold on the artist table is 100% from the artist assigned to the space.

10. West Michigan Convention Ventures accepts no responsibility for any merchandise sold at the show. Responsibility for the merchandise and the legalities of selling, and/or necessary rights required to sell any merchandise rests solely in the hands of the dealer.

11. The Grand Rapids Comic-Con is a family friendly event and requires that no X-rated materials be sold at the show in any form. This includes printed and electronic media such as magazines, pictures, DVD/Blu-rays, figurines or any other item deemed pornographic or sexist by the promoter. The Grand Rapids Comic-Con will also not allow the sale of any memorabilia surrounding X-rated films or Hentai. This includes pictures, posters, action figures, statues, original artwork, tote bags, or any other memorabilia about the adult film industry, even if the item itself is not X-rated.

12. The Grand Rapids Comic-Con is a family-friendly event, so displays that are overtly sexual/sensual or violent in material will not be allowed.

13. Any form of bootleg or self-pressed DVD, VHS, or Blu-Ray releases are not allowed unless the seller has express written permission from the copyright owner. Used product produced by the original manufacturer is acceptable.

14. Any form of bootleg memorabilia such as posters, lobby cards, photographs, action figures, statues, or any form or illegally manufactured materials or items not licensed by the copyright owners are not permitted. Any bootleggers will have their business information turned over to the proper copyright holders to do with as they see fit.

15. Artist agrees not to break down his/her table and/or display before the conclusion of the show without permission of the promoters. If you choose to break down before the conclusion of the show without permission, you will not be allowed back at future events.

16. There will be no smoking in the building and all dealers must comply with state smoking, fire and safety laws. This includes e-cigarettes.

17. Artist is responsible for all taxes and licenses required by the state of Michigan.

18. West Michigan Convention Ventures and the DeVos Place will not be held responsible for any injury to any show artists, or any loss or damage to any exhibitor's property from any cause whatsoever while that property is in transit to/from/while at the DeVos Place in Grand Rapids, Michigan.

19. West Michigan Convention Ventures and the DeVos Place are not to be held responsible for theft, damage, or destruction of any kind from show attendees and other vendors. Vendors are required to insure their own property.

20. Artist realizes that guests and events scheduled are subject to changes and/or cancellation.

21. Artist understands that once dealer space is paid for, no money or credit will be issued or refunded even if the artist is unable to attend the show. Artist also understands that West Michigan Convention Ventures does have the right to resell or reassign tables that have not been claimed by 1 pm on Friday, November 8, 2019.

22. Certain space may be requested, but Artist understands that all tables will be assigned on a first paid, first placed basis. Promoter reserves the right to move artists within Artist Alley when necessary to applicable places.

23. Although requests can be made, no space next to a guest, attraction or another artist is guaranteed and artist understands that last minute changes do happen.

24. No artist space reservations will be confirmed without returning this form and payment in full.

25. Artists are not allowed to sell any mass produced items (comic books, action figures, DVD/Blu Ray, etc.) unless that item features their individual work (for example, you can not sell your Batman comic book collection but you are welcome to sell comic books featuring your art).

26. Carts are limited, so we encourage all artists to bring their own carts to make their load in and out as easy as possible.

27. The DeVos Place does not allow outside food and beverage.

28. All parking costs are the responsibility of the artist.

29. Turning in only the page of personal information of this form is considered to be the signature page of this entire contract.

30. Any disputes that need to be settled in a courtroom will be done so in a court in Kent County, Michigan.