



**West Michigan Convention Ventures LLC
2256 20th St., Hopkins, MI 49328
616-281-5930 mark@grcomiccon.com
www.grcomiccon.com**

Cover Art Submission Application

Business Name

Artist Name

Address

City

State

ZIP

Email Address

Web Address

Social Networking Address

Phone Number

I hereby agree to the terms as written in the attached contract.

Signature of applicant

Application Process

Artists who wish to apply to have their artwork used on the front or back cover of the Grand Rapids Comic-Con as well as the faces of the advertising for the 2019 show need to submit a concept for the proposed artwork. The conceptual drawing of Artwork should be a black and white drawing (either sketch or digitally reproduced), and need not necessarily be a finished product.

Artwork should be submitted on a digital medium in a jpg format in a portrait print scaled to 11x17 inches. All background artwork depicted should be representative of an actual location found in West Michigan (eg: Holland beach, local Grand Rapids building, etc). Characters used need not be original, but any legal, licensed character **MUST** be an artist representation and cannot be a copyrighted image of any kind whatsoever. No Funimation or Homestuck art please. No logos of established, copyrighted characters should be used on the artwork please.

Artist must live within West Michigan in order to enter the cover contest. "West Michigan" is defined as any area west of US-127 to the Lake Michigan shoreline, and south of Cadillac, Michigan, to the state border shared with Indiana.

Submissions officially start on January 4, 2019. **All artwork must be submitted in a single email to artist.grcomiccon@gmail.com** by January 25, 2019. Please put the words "Cover Contest" in the subject line of the email. Do not snail mail any submissions, they will not be accepted. ZIP drives will not be opened, so please don't use them for submissions. **Include the information form on the first page of this information as well as your concept drawing and links to your portfolio** (so we can see finished work). Our graphic artist will select a front cover and back cover artist out of the submissions.

All participants will have a final answer on whether or not their artwork will be accepted by February 1. If awarded the contract, the artist must submit all artwork in a format and size as requested by the Grand Rapids Comic-Con's graphic designer. Final deadline for finished artwork will be February 25, 2019. The Artist's final work will be used in the front or back covers of the convention guidebook, and in select advertisements. Artwork will have logos and text added to it as part of advertising in print ads, posters, postcards, billboards, etc. The artwork will also be used for some select items put for sale by the convention (T-shirts, buttons, etc.).

The winning artists will each receive the following:

- 150 11x17 prints of your final work without any additional advertising added;
- A royalty check on any items in which your art is displayed for items that are for sale to the general public;
- Complimentary parking for the weekend within city of Grand Rapids lots;
- Two (2) samples of each item put for sale by the convention with their artwork on it. Royalties will not be paid on those items; and
- A guaranteed corner space in the Artist Alley at the Grand Rapids Comic-Con held on November 8-10, 2019, at the DeVos Place in Grand Rapids, Michigan.

All artwork submitted will become property of Grand Rapids Comic-Con until December 1, 2019, which at that time the rights revert back to the artist. Accepted artwork used for promotional purposes for the Grand Rapids Comic-Con may not be reproduced and sold for a fee by the artist until the date of the event. The Grand Rapids Comic-Con will be permitted to distribute and/or sell any remaining stock of The Artist's submitted artwork ad infinitum, but is not allowed to reprint any materials without expressed written permission from the artist.

Your application will not be counted toward an artist alley space if you are not accepted for the cover contest, so make sure to apply for artist alley if you wish to participate.

The Grand Rapids Comic-Con is a family-friendly event and all art displayed and sold must be PG-13 or cleaner. Artists who overtly violent and/or sexual/sensual materials will not be considered for

Artist Alley, and artists who bring overtly violent and/or sexual/sensual materials to sell at the show who happen to get through the application process will be escorted from the property with no refund of their booth fee as this will be considered a breach of contract. Strategic/artistic nudes are considered to be overtly sexual/sensual materials.

If you have any questions please email Mark Hodges at mark@grcomiccon.com before applying.

Dealer Information, Rules and Guidelines

1. **Dealer Set Up:** Thursday, November 7 from 1 to 9 pm and Friday, November 8 from 8 am until 1 pm.
2. **Dealer Hours:** Friday, November 8 from 2 pm until 8 pm; Saturday, November 9 from 10 am until 7 pm; and Sunday, November 10 from 10 am until 5 pm.
3. All Artist Alley spaces are 6 feet deep by 6 feet wide and include one 6x2 foot table and two chairs.
4. Booth fee includes two tickets (vendor badges); extra tickets are available at \$50 each if artist wishes to purchase separately.
5. Electrical outlets, wireless and hard lined internet service, carpeting, landline telephone service, extra tables/chairs, and other needs can be ordered through the DeVos Place here: <https://devosplace.org/exhibitor-forms> . West Michigan Convention Ventures LLC does not offer these services and they must be ordered through the DeVos Place.
6. Artist Alley applicants understand that the Artist Alley space at the Grand Rapids Comic-Con is not guaranteed until the final artwork is submitted and approved.
7. Artist displays will not extend beyond the boundaries of the space that is paid for and provided, or into the aisle ways in front of his/hers tables.
8. Artist agrees to keep his/her area clean and is responsible for any damage he/she may cause to the DeVos Place or Art Craft property.
9. Artists are not allowed to share, sell, or sublet their space to any vendor or artist, and everything being sold on the artist table is 100% from the artist assigned to the space.
10. West Michigan Convention Ventures accepts no responsibility for any merchandise sold at the show. Responsibility for the merchandise and the legalities of selling, and/or necessary rights required to sell any merchandise rests solely in the hands of the dealer.
11. The Grand Rapids Comic-Con is a family friendly event and requires that no X-rated materials be sold at the show in any form. This includes printed and electronic media such as magazines, pictures, DVD/Blu-rays, figurines or any other item deemed pornographic or sexist by the promoter. The Grand Rapids Comic-Con will also not allow the sale of any memorabilia surrounding X-rated films or Hentai. This includes pictures, posters, action figures, statues, original artwork, tote bags, or any other memorabilia about the adult film industry, even if the item itself is not X-rated.
12. The Grand Rapids Comic-Con is a family-friendly event, so displays that are overtly sexual/sensual or violent in material will not be allowed.
13. Any form of bootleg or self-pressed DVD, VHS, or Blu-Ray releases are not allowed unless the seller has express written permission from the copyright owner. Used product produced by the original manufacturer is acceptable.
14. Any form of bootleg memorabilia such as posters, lobby cards, photographs, action figures, statues, or any form of illegally manufactured materials or items not licensed by the copyright owners are not permitted. Any bootleggers will have their business information turned over to the proper copyright holders to do with as they see fit.

15. Artist agrees not to break down his/her table and/or display before the conclusion of the show without permission of the promoters. If you choose to break down before the conclusion of the show without permission, you will not be allowed back at future events.

16. There will be no smoking in the building and all dealers must comply with state smoking, fire and safety laws. This includes e-cigarettes.

17. Artist is responsible for all taxes and licenses required by the state of Michigan.

18. West Michigan Convention Ventures and the DeVos Place will not be held responsible for any injury to any show artists, or any loss or damage to any exhibitor's property from any cause whatsoever while that property is in transit to/from/while at the DeVos Place in Grand Rapids, Michigan.

19. West Michigan Convention Ventures and the DeVos Place are not to be held responsible for theft, damage, or destruction of any kind from show attendees and other vendors. Vendors are required to insure their own property.

20. Artist realizes that guests and events scheduled are subject to changes and/or cancellation.

21. Artist understands that once dealer space is paid for, no money or credit will be issued or refunded even if the artist is unable to attend the show. Artist also understands that West Michigan Convention Ventures does have the right to resell or reassign tables that have not been claimed by 1 pm on Friday, November 8, 2019.

22. Certain space may be requested, but Artist understands that all tables will be assigned on a first paid, first placed basis. Promoter reserves the right to move artists within Artist Alley when necessary to applicable places.

23. Although requests can be made, no space next to a guest, attraction or another artist is guaranteed and artist understands that last minute changes do happen.

24. No artist space reservations will be confirmed without returning this form and payment in full.

25. Artists are not allowed to sell any mass produced items (comic books, action figures, DVD/Blu Ray, etc.) unless that item features their individual work (for example, you can not sell your Batman comic book collection but you are welcome to sell comic books featuring your art).

26. Carts are limited, so we encourage all artists to bring their own carts to make their load in and out as easy as possible.

27. The DeVos Place does not allow outside food and beverage.

28. All parking costs are the responsibility of the artist.

29. Turning in only the page of personal information of this form is considered to be the signature page of this entire contract.

30. Any disputes that need to be settled in a courtroom will be done so in a court in Kent County, Michigan.